



2nd INTERNATIONAL GEOGRAPHICAL INDICATIONS SUMMIT' 2019

CONFERENCE PROGRAM

DAY 1: September 19, 2019

09:00 **Registration**

10:00 **Welcome address**

Gürsel Baran, President of Ankara Chamber of Commerce

Rifat Hisarcıklıoğlu, President of TOBB

Mustafa Varank, Republic of Turkey Minister of Industry and Technology

PhD. Bekir Pakdemirli, Republic of Turkey Minister of Agriculture and Forestry

Ruhsar Pekcan, Republic of Turkey Minister of Trade

Recep Tayyip Erdoğan, President of the Republic of Turkey

11:30 **Opening of Geographical Indications Exhibition**

12:00 **Lunch break**

13:00 **Session I**

INTERNATIONAL APPROACHES ON GEOGRAPHICAL INDICATIONS

CHAIR

Yavuz Tekelioğlu, President of Local Products and Geographical Indications Research Network in Turkey (YÜCİTA)

ROUND TABLE

John A. Clarke, Director for International Relations - European Commission DG for Agriculture and Rural Development

Claude Vermot-Desroches, President - Organization for an International Geographical Indications Network (OriGIn)

Jean-Louis Buer, Former Director - National Institute of Origin and Quality (INAO)

Elio De Tullio, Avv. – De Tullio & Partners



Dmitry Zvyagintsev, Policy Officer – Food and Agriculture Organization of the United Nations (FAO)

Rocco Palma, Head of Cultural Office, Embassy of Italy - Ankara

14:30 **Coffee break**

14:40 **Session II**

360° GEOGRAPHICAL INDICATIONS

Opening Speech

Boris Minialai, CEO Metro Cash&Carry Turkey

CHAIR

Cem Seymen, Journalist, TV Programmer and Economist

YUVARLAK MASA

Hakan Kızıltepe, Head of Geographical Indications Department - Turkish Patent and Trademark Office

Birol Uluşan, Head of Food Category - Metro Wholesale Market

Osman Özkan, Head of Bursa Region Agricultural Cooperatives

Ebru Baybara Demir, Executive Chef and Social Entrepreneur

Kemal Varım Numanoğlu, General Manager of Vocational and Technical Schools – Ministry of Education

15:20 **Coffee break**

15:30 **Session III**

HOW TURKEY SHOULD PROCEED IN THE GEOGRAPHICAL INDICATIONS?

CHAIR

Ali Ekber Yıldırım, Journalist - Dünya Newspaper

ROUND TABLE

Aykut Kırbaş, Secretary General - Turkish Standards Institution (TSİ)

Ayşin Işıkece, General Manager - The General Directorate of Agricultural Enterprises (TİGEM)

Yavuz Tekelioğlu, President - Local Products and Geographical Indications Research Network in Turkey (YÜCİTA)



Dilara Acımıř, Better Living and Nutrition Specialist

Berrin Bal Onur - Neře Biber, Founder Partners, Antre-Gourmet İstanbul

17:00 **Coffee break**

17:10 **Session IV**

THE ROLE AND IMPORTANCE OF GEOGRAPHICAL INDICATIONS IN RURAL DEVELOPMENT

CHAIR

Selim Çağatay, Vice President - Local Products and Geographical Indications Research Network in Turkey (YÜCİTA)

ROUND TABLE

PhD Ayşegül Selıřık, Assistant Representative for Turkey - Food and Agriculture Organization of the United Nations (FAO)

Pramila Adeline Crivelli, Assistant Professor of International Trade, Faculty of Economics, Goethe University Frankfurt

Özgür Akif Tel, Head of Marketing Department - Turkish Ministry of Agriculture and Forestry DG for Agricultural Reform

Gülřen Keskin, Lecturer - Hatay Mustafa Kemal University, Faculty of Agriculture, Department of Agricultural Economics

Burak Koçak, Deputy General Manager for Agricultural Banking Group – Denizbank

DAY 2: September 20, 2019

09:30 **Session V**

GEOGRAPHICAL INDICATIONS OF ANKARA

CHAIR

Aslı Şafak, Journalist, TV Programmer, Author

ROUND TABLE

Prof. Gürsel Dellal, Ankara University Faculty of Agriculture, Department of Animal Science, Department of Animal Breeding

Prof. Ufuk Tansel Şireli, Assistant Director - Ankara University Food Safety Institute

Prof. Nevzat Artık, Director - Ankara University Food Safety Institute



Assoc. Prof. Ayşem Yanar, Ankara University Faculty of Fine Arts

Ali İhsan Güçlü, Chairman of Ankara Chamber of Commerce Natural Stone, Marble and Ready Mixed Concrete Manufacturers Committee

11:00 **Coffee break**

11:15 **Session VI**

GOVERNANCE OF GEOGRAPHICAL INDICATIONS AND AUDIT SYSTEM

CHAIR

Kaan Dericioğlu, Chairman - The Union of Chambers and Commodity Exchanges of Turkey (TOBB) Patent and Trademark Attorneys' Council

ROUND TABLE

Sertaç Dokuzlu, Academician - Uludağ University, Faculty of Agriculture

Neşe İloğlu, Trademark Specialist - Turkish Patent and Trademark Office

Selim Çağatay, Vice President - Local Products and Geographical Indications Research Network in Turkey (YÜCİTA)

Oğuz Şahin, General Director, Directorate General of Consumer Protection And Market Surveillance

Huriye Kayabaşı Özener, President - Association of Traditional Products and Geographical Indications (GÜCİSDER)

François Viel, Agricultural Advisor for Turkey, Azerbaijan and Turkmenistan – Embassy of France in Ankara

12:45 **Lunch break**

14:00 **Session VII**

BEST PRACTICES ON GEOGRAPHICAL INDICATIONS

CHAIR

Prof. Dr. Beraat Özçelik, İstanbul Technical University, Department of Food Engineering

ROUND TABLE

Fatima Amehri, President - Moroccan Association for the GI Argan Oil

Özlem SARI, President – Erdek Chamber of Commerce



Monique BAGAL, Jurist & Geographical Indications Expert

Mauro Rosati, General Director - The Qualivita Foundation

Dr. Muthuswamy Anandaraj, Additional Commissioner - GI TAGGED Geographical Indications Tagged World Premium Products (P) Ltd

15:30 **Coffee break**

15:45 **Session VIII**

INTELLECTUAL PROPERTY RIGHTS OF GEOGRAPHICAL INDICATIONS

CHAIR

Prof. Dr. Habib Asan, Head of Turkish Patent and Trademark Office

ROUND TABLE

Belgin Sağdıç, Trademark and Patent Attorney, Vice Chair - The Union of Chambers and Commodity Exchanges of Turkey (TOBB) Patent and Trademark Attorneys' Council
Assembly Member at Ankara Chamber of Commerce, Member of the Board of Directors at Association of Patent and Trademark Attorneys

Türkay Alica, Lawyer and Legal Counsel

Marina Foschi, Legal Officer, Legal Section, International Designs Registry, Sector of Trademarks, Industrial Designs and Geographical Indications - World Intellectual Property Organization (WIPO)

Dr. Benedetta Ubertazzi, Tenured Aggregate Professor of Law, University of Milan-Bicocca; Contracted Associate Professor, School of Law, Federal State Budgetary Educational Institution of Higher Education "Saint-Petersburg State University"; practicing attorney in Milan, Studio Ubertazzi

Boris Osgnach, Vice - Chair – Geographical Indications Committee – European Communities Trade Mark Association (ECTA)

Rocco Palma, Head of Cultural Office, Embassy of Italy - Ankara; lecturer of International Trade law and Intellectual Property, Department of Economics, Catholic University of Sacred Heart
Rome

17:00 **Coffee break**

17:15 **Session IX**

GEOGRAPHICAL INDICATIONS AND PRODUCER ORGANIZATIONS

CHAIR



İrfan Donat, Agricultural Editor

ROUND TABLE

Cesare Mazzetti, President - Foundation for the Protection and the Valorization of Quality Agri-Food Products (QUALIVITA)

Gianluca Agati, Representative, OriGIn Italia - Director, Siracusa Lemon (PGI) Consortium

Prof. Dr. Bülent GÜLÇUBUK, Ankara University, Faculty of Agriculture, Department of Agricultural Economics

Oriol Calvo, Financial and Administrative Director of the European Grouping of Cities of Ceramics (AEuCC)

Lütfi Bayraktar, President of Turkish Association of Hazelnut Production Cooperatives (FİSKOBİRLİK)

Cécile Arondel-Schultz, Secretary General - Confederation Generale De Roquefort

DAY 3: September 21, 2019

10:00 **Session X**

THE IMPACT OF GEOGRAPHICAL INDICATIONS IN GASTRONOMY AND REGIONAL TOURISM DEVELOPMENT

CHAIR

Deniz Gürel, Hürriyet Newspaper Ankara Coordinator

ROUND TABLE

Prof. Fügen Durlu Özkaya, Ankara Hacı Bayram Veli University, Faculty of Tourism, Head of Gastronomy and Culinary Arts Department

Dr. Natalia Mogol, Deputy Head of Trademark and Industrial Design Department - State Agency on Intellectual Property of the Republic of Moldova (AGEPI)

Zeki Açıköz, President of Turkish Chefs' Federation (TAFED)

11:30 **Coffee break**

11:45 **Session XI**

INNOVATIVE MODELS FOR COMMERCIALIZATION OF GEOGRAPHICAL INDICATIONS

CHAIR



Assoc. Prof. Mücahit Taha Özkaya, Lecturer, Ankara University, Faculty of Agriculture, Department of Horticulture

ROUND TABLE

Ruth R. Ferreiros, Responsible for Dept. Socioeconomic Studies and Equality- Galician Association of Agri-Food Cooperatives (AGACA)

Prof. Alberto Grandi, Department of Economic and Business Sciences - University of Parma

Tejas SJ, - Commissioner GI TAGGED - Geographical Indications Tagged World Premium Products (P) Ltd

Representative, Metro Cash and Carry

Assoc. Prof. Remziye Yılmaz, Hacettepe University, Faculty of Engineering, Department of Food Engineering

13:15

Lunch break

15:00

Session xii

THE ROLE OF LOCAL GOVERNMENTS IN PROTECTION OF GEOGRAPHICAL INDICATIONS

Opening Speech

Mansur Yavaş, Mayor of Ankara

CHAIR

Moderator,

ROUND TABLE

Doç. Dr. Asım Balcı, Mayor of Altındağ District of Ankara

Fethi Yaşar, Mayor of Yenimahalle District of Ankara

Enver Demirel, Mayor of Etimesgut District of Ankara