

# GI PRODUCTS IN THE WORLD

WORLD



PRODUCTS

**8.500**

GIs in the World



VALUE

**70** bn \$  
estimated value



LEGISLATION

**64**

countries with GIs legislation



WIPO

**1.036** GIs  
protected registered GIs



ORGANIZATIONS

WTO  
WIPO  
FAO  
UNCTAD  
UNIDO



AGREEMENTS

TRIPs  
Lisbon  
Madrid  
Stresa

EUROPE



PRODUCTS

**3.301**

1.381 Food - 1.582 Wine - 338 Spirits



TREND

**+195%**  
products in the last 20 years



VALUE

**54,3** bn €

15,8 Food - 30,4 Wine - 8,1 Spirits



EXPORT

**11,5** bn €  
export on extra-EU markets



AGREEMENTS

**19** ratified

45 Countries involved



LEGISLATION

**Reg. 1151/2012**



ITALY



PRODUCTS

**857**

293 Food - 526 Wine - 38 Spirits



TREND

**+205%**  
products in the last 20 years



VALUE

**13,8** bn €

10% of the agri-food industry



EXPORT

**7,8** bn €  
21% of agri-food export



OPERATORS

**380.000**

GIs sector operators



SPECIAL AGREEMENTS

ALIBABA  
EBAY  
AMAZON

Elaborazione

QUALITÀ