



Rappresentanza Permanente d'Italia
ONU - Ginevra

*Italy's Ratification of the Geneva Act of the Lisbon Agreement
on Appellations of Origin and Geographical Indications*



2026 WIPO Assemblies Side Event Invitation

A taste of Italy:

*when history and tradition cross into
quality and identity*

to make a GI product unique in the world

Introductory remarks by:

WIPO Director Generale, Daren Tang

Italy's Agriculture Secretary of State, Patrizio La Pietra

oriGIn Italia President, Cesare Baldrighi

followed by a food & drink tasting event of

GI excellences

WIPO main lobby - 14 July 2026 - 13h